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# 24th EACMFS CONGRESS

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18-21 September 2018  
MUNICH - GERMANY

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Facing the future together



European Association for  
Cranio - Maxillo - Facial Surgery

[www.eacmfs.eu](http://www.eacmfs.eu)

exhibition&sponsorship

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**MUNICH**





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## EACMFS EXECUTIVE OFFICERS

**President:**

Prof Klaus-Dietrich Wolff

**Immediate Past President:**

Dr Ian Martin

**Senior President (Elect):**

Prof Jean-Paul Meningaud

**President Elect:**

Prof Julio Acero

**Editor-In-Chief:**

Prof Joerg Wilfgang

**Treasurer:**

Prof Joachim Obwegeser

**Secretary General:**

Dr Nicholas Kalavrezos

**Assistant Secretary:**

Dr Satheesh Prabhu

**Education & Training Officer:**

Prof Manlio Galie

**Media Development Officer:**

Dr Aakshay Gulati

**Executive Advisor:**

Prof Frank Hölzle

**Executive Advisor:**

Dr R Martin-Granizo

**Research:**

Prof Sylvie Testelin

## MAIN CONTACT DETAILS

**EACMFS Central Office**

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Midhurst GU29 9WS.  
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Miss Jill McFarland  
E-mail: [secretariat@eacmfs.org](mailto:secretariat@eacmfs.org)  
[www.eacmfs.org](http://www.eacmfs.org)

**Congress Technical Secretariat**

TORRES PARDO S.L.  
Information - Registration - Exhibition  
Calle Nápoles, 187 - 2º  
08013 - Barcelona. Spain  
Tel +34 93 246 35 66  
Fax +34 93 231 79 72  
Miss Asun Marzo  
E-mail: [a.marzo@torrespardo.com](mailto:a.marzo@torrespardo.com)  
[www.torrespardo.com](http://www.torrespardo.com)

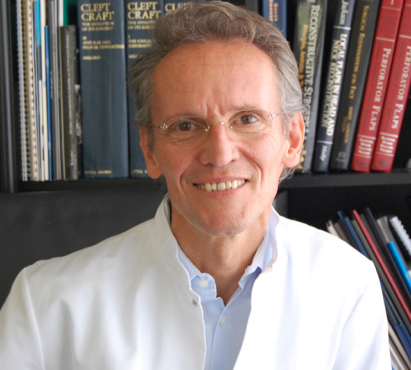
**Local Destination Company**

BOELD COMMUNICATION GMBH  
Accommodation - Local services  
Adlzreiterstraße 29  
80337 München. Germany  
Tel +49-(0)89-18 90 46-0  
Fax +49-(0)89-18 90 46 16  
Miss Verena Reinmuth  
E-mail: [vreinmuth@bb-mc.com](mailto:vreinmuth@bb-mc.com)  
[www.bb-mc.com](http://www.bb-mc.com)



TORRESPARDO 

boeld  communication



## 24th EACMFS CONGRESS

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Dear Colleagues and Friends,

As Maxillofacial surgeons, we save life by resecting malignancies, restore function by reconstructing bones and soft tissues, give hope by removing disfigurements, and produce happiness by bringing out the beauty of faces - we can be proud to say that we are the face of surgery!

But will we be able to perpetuate the successful development of our specialty in the future?

FACING THE FUTURE - this will be the topic of the 24th EACMFS Congress, and with gratitude for holding presidency and devoted to our Association, I cordially invite you to Munich in September 2018. Together, we will put another milestone on the way to success, focussing on the most important instrument to let grow and further improve our Association: multiplying knowledge by sharing it with each other. In Munich, everybody will find sessions, topics, courses and joint meetings they are interested in, and - following the tradition of our Congresses - every clinician and scientist will have the chance to make a contribution. Well structured and highly didactic lectures and workshops will be given about surgical techniques, cadaver courses will be offered for surgical training, guidelines on the most important issues of our specialty will be presented and discussed at special round tables and symposia, and the foundation of an European study group for oncologic research in Maxillofacial surgery is planned as an aim of the Congress.

Although there will be no limitation to the range of topics, the selection of papers will be made according to scientific quality and clinical impact. A major aspect of our meeting will be to consider the teaching character in each session, based on the best available evidence and the vast experience of key note speakers from all over the world. Already now, leading representatives have been attracted who will communicate their valuable knowledge and ideas about trend setting developments in the future. The Congress will also be a platform for guest societies, who are invited to contribute to the programme with high quality papers.

Munich is an international, cosmopolitan metropolis and situated in the midst of a beautiful pre-alpine countryside with an excellent infrastructure and one of the largest airports in Europe. The venue of the Congress will be The Gasteig, centrally located with excellent public transport access and in walking distance from the river Isar and many sights, restaurants and the beautiful old town of Munich. Thanks to an excellent cooperation of our PCO Torres Pardo with the local Co-PCO boeld communication, the Congress will be perfectly organised. Room reservations at affordable rates have already been made in attractive hotels, all located directly nearby, and an exiting social programme has already been put together: A Congress opening with the Munich Philharmonic Orchestra, courtesy of The Gasteig, the Trainees networking event at one of the beaches, as well as separate events not included in the Congress activities: a traditional float tour down the river Isar followed by a typical Bavarian evening in the famous Hofbräuhaus, and a festive dinner in the old City Hall. And for the sportive colleagues: a run through "Englischer Garten". At the end of the Congress, a special highlight is waiting for those who want to extend their stay in Munich a little bit: the World's largest fair, the Munich Oktoberfest will start the day after the end of the Congress.

I am convinced, the program will provide you with new information, a better knowledge in the field of your interest, and ideas how to improve your results - and it will be a stimulus to further harmonise our medical standards and to successfully compete with our neighbour disciplines. Exchange your expertise with more than 1.500 specialists in CMF Surgery and mark your calendar:

**EACMFS, 18-21 September 2018:  
Facing the future - together in Munich!**

Yours,

K.-D. Wolff

President EACMFS Munich 2018



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## VENUE

### GASTEIG MUNICH

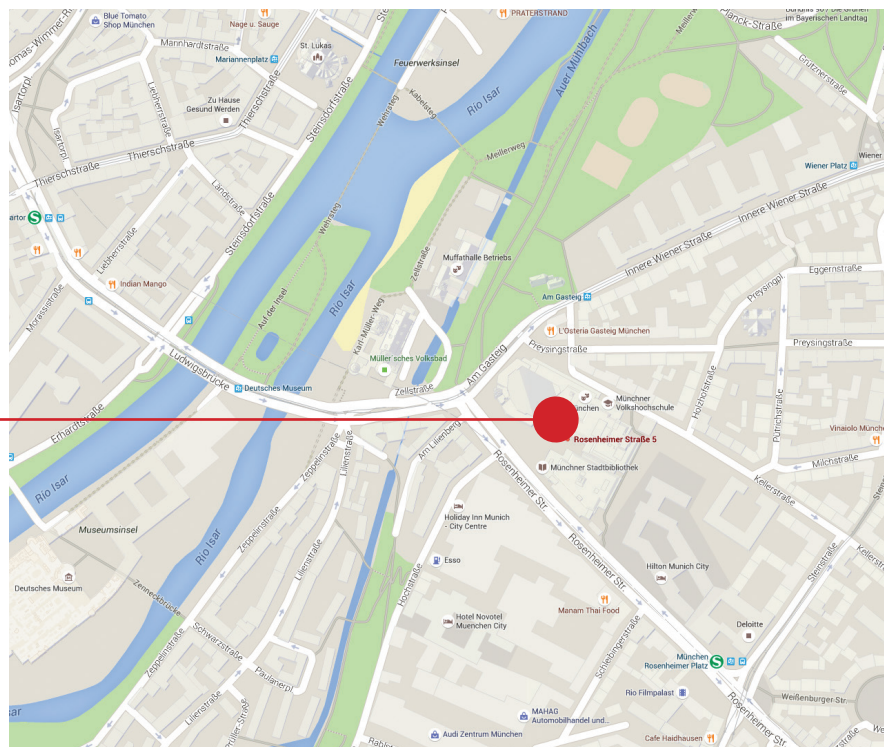
Rosenheimer Str. 5,  
81667 München. Germany



Adapted to your specific requirements, our house offers a broad range of different halls and spaces. In addition to the Philharmonie (Philharmonic Hall), the Carl-Orff-Saal (Carl Orff Hall) and the Kleiner Konzertsaal (Small Concert Hall), we offer you the Black Box, the Carl-Amery-Saal (Carl Amery Hall, former Library Lecture Hall/Vortragssaal der Bibliothek) as well as a number of smaller halls.

Naturally, we have all the necessary technology at our disposal - from modern stage technology to sophisticated lighting systems and complete recording studios. You can look forward to large presentation spaces, fascinating light installations and, in particular, a competent team ready to accommodate for your needs.

Located next to the Isar with its own light rail and suburban train connections, easy parking and spacious hotels in the neighbourhood, the Gasteig offers excellent locational advantages.





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## FORMER CONGRESSES & PRESIDENTS

<b>Year</b>	<b>Location</b>	<b>President</b>
1972	Ljubljana, Slovenia	Prof. F. Celesnik
1974	Zurich, Switzerland	Prof. H. L. Obwegeser
1976	London, UK	Dr. N. L. Rowe
1978	Venice, Italy	Prof. C. Curioni
1980	Warsaw, Poland	Prof. S. Knapik
1982	Hamburg, Germany	Prof. G. Pfeiffer
1984	Paris, France	Prof. J. Delaire
1986	Madrid, Spain	Prof. J. Alonso del Hoyo
1988	Athens, Greece	Prof. C. Martis
1990	Brussels, Belgium	Dr. R. Peiffer
1992	Innsbruck, Austria	Prof. R. Fries
1994	The Hague, The Netherlands	Prof. P.J. Stoelinga
1996	Zurich, Switzerland	Prof. H. Sailer
1998	Helsinki, Finland	Prof. C. Lindqvist
2000	Edinburgh, UK	Dr. J. Ll. Williams
2002	Munster, Germany	Prof. U. Joos
2004	Tours, France	Prof. B. Devauchelle
2006	Barcelona, Spain	Prof. G. Raspall
2008	Bologna, Italy	Prof. L. Clauser
2010	Brugge, Belgium	Prof. M. Mommaerts
2012	Dubrovnik, Croatia	Prof. M. Virag
2014	Prague, Czech Republic	Prof. D. Hrušák
2016	London, UK	Dr. I. C. Martin

## MAIN TOPICS

**Learn from experts from around  
the world on innovation  
and technology in the following areas:**

- Trauma
- Oncology
- Reconstruction
- Facial Deformity Surgery
- Cleft Lip and Palate
- Aesthetic Surgery
- Skin Surgery
- TMJ Disorders
- Oral Surgery / Implants
- Orthognathic Surgery
- Others





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## CONGRESS OBJECTIVES

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### **Who will attend?**

The Congress will be attended by over 1500 participants, mainly from Europe. Participants will be researchers, clinicians, physicians and other allied health professionals with an interest in the field of Cranio Maxillo-Facial Surgery.

### **Scientific Objectives**

Attendance to the Congress will enable participants to broaden their knowledge and skills in both the theory and practice of Cranio Maxillo-Facial Surgery. The Congress will offer a stimulating scientific programme composed of invited lectures from renowned experts in the field, symposia, and 'state of the art' presentations on controversial topics, master classes and free communications.

The Congress aims to provide scientific education for everyone working in the field of Cranio Maxillo-Facial Surgery, ranging from trainees to junior and senior specialists. To facilitate exchange between units and finally bring together colleagues in order to share and advance clinical expertise.

The scientific programme should be seen as an encouragement towards the establishment of uniform training requirements throughout Europe for our specialty.

### **Awards**

Sponsors are encouraged to participate in financing prizes and or rewarding their own.

### **Official Language**

The official language of the Congress is English. Simultaneous translation will not be provided.







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## GENERAL INFORMATION

### Language

The official language of the congress is English.  
No simultaneous translation will be provided.

### Registration & Abstract Submission

Only through the Congress website: [www.eacmfs2018.com](http://www.eacmfs2018.com)  
and the Association website: [www.eacmfs.org](http://www.eacmfs.org)

### Wireless Internet Access

WiFi Internet access area will be available at the Congress.

### Networking Events

#### Trainee Party

Monday 17 September 2018  
(included in the registration fee)

#### Opening ceremony – President's Reception

Tuesday 18 September 2018  
(included in the registration fee)

#### Bavarian evening

Wednesday 19 September 2018  
(not included in the registration fee)

#### Networking EACMFS 2018 Dinner

Thursday 20 September 2018  
(not included in the registration fee)

### Accommodation Details

Accommodation details are available at the website  
and further announcements.

### Smoking

EACMFS 2018 is a non smoking congress.

### Attendance

The Congress usually attracts between 1.500 and 1.800  
people from all over Europe and from all over the World.

### Name Badges

Participants and accompanying persons are obliged to wear  
the official Congress name badges on all Congress  
occasions.

### Exhibition

Access to the exhibition is free for registered participants.  
The exhibition will be open on 18 - 21 September 2018  
during the congress hours.

### Lunch and Refreshments

Lunches are included in the participants' registration fee.  
Coffee, tea will be available in the exhibition area during  
the breaks.

### Certificate of Attendance

Participants will receive a certificate of attendance at the  
Congress.

### Liability

By registering for the Congress and/or by participating in the  
exhibition joined to the Congress, participants and exhibitors  
agree that EACMFS, the Organising Committee or the  
Congress Secretariat do not assume any responsibility for  
damage or injuries to persons or property during the Congress.  
Participants and exhibitors are advised to organise their own  
health, travel and personal insurances.

### Letter of Invitation

Upon request, the Chairman of the Local Organising Commit-  
tee will be pleased to send a personal letter of invitation so  
as to enable participants to obtain supporting funds or visas  
for attending the Congress. These invitation letters cannot be  
considered as an offer of financial support by the organisers.





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## EXHIBITION - SPONSORSHIP

### 1. BOOTH<sup>(\*)</sup>

#### RATES FOR FLOOR SPACE

The price per sqm floor space is 600€  
(minimum booking size: 9 sqm per company)

The above mentioned rate is charged for floor space only – no wall separations or additional services (e.g. cleaning or electricity, etc.) are included.

**Shell scheme included: 675€**

#### Stand details / incl. services:

All stand packages include build-up and dismantling Wall panels in aluminium frame construction (OCTANORM), max height 250 cm, carpet (standard carpet color blue) incl. Polythene covering during setup

#### Included services:

- Fascia board 150x30 cm white, incl. company name
- 1 spotlight per 3 sqm
- 1 table 70x70cm
- 4 upholstered chairs, black
- 1 waste paper basket

#### BOOTH ALLOCATION

Ranking factors for booth allocation are: sponsoring level, booth size, date of booking and regular exhibitors at the EACMFS Congresses; early booking is highly recommended!

#### PAYMENT AND CANCELLATION CONDITIONS

Upon receipt of the "booking form for exhibition space" the exhibitor will receive the confirmation and the part payment invoice of 50% of the rental sum for floor space – payable immediately on receipt without discount.

The final invoice will be issued 2 months prior to the congress – payable immediately on receipt without discount. For bookings submitted within 2 months prior to the congress the exhibitor will receive the invoice of 100% (full amount) upon receipt of the booking form together with the confirmation – the invoice is payable immediately on receipt without discount.

**Cancellation fee:** 50% of total space, symposium or sponsorship costs if rental is cancelled or reduced up to three months before the congress starts, 100% thereafter.

Prices are net.

Please note that Gasteig does not provide storage room. All deliveries therefore have to be coordinated with and by a forwarding agent.

Industry is strongly requested not to organize any side / parallel event during the EACMFS scientific and social sessions, including the welcome reception.



\* Please note that all mentioned prices are net. VAT will be added to your invoice if applicable.



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## SPONSORSHIP OPPORTUNITIES

### 2. PLATINUM PACKAGE

40,000€

- 54m2 exhibition space
- 50% discount on corporate satellite lunch symposium
- Full page advertisement in congress Final Programme
- Company logo and link on congress website
- 150 word company name and product description on congress website
- 5 delegate badges
- 5 exhibition badges
- 5 Gala Dinner tickets

### 3. GOLD PACKAGE

28,000€

- 30m2 exhibition space
- 30% discount on corporate satellite lunch symposium
- Full page advertisement in congress Final Programme
- Company logo and link on congress website
- 150 word company name and product description on congress website
- 4 delegate badges
- 4 exhibition badges
- 4 Gala Dinner tickets

### 4. SILVER PACKAGE

18,000€

- 24m2 exhibition space
- Half page advertisement in congress Final Programme
- Company logo and link on congress website
- 100 word company name and product description on congress website
- 3 delegate badges
- 3 exhibition badges
- 3 Gala Dinner tickets

### 5. BRONZE PACKAGE

15,000€

- 18m2 exhibition space
- Half page advertisement in congress Final Programme
- Company logo and link on congress website
- 100 word company name and product description on congress website
- 2 delegate badges
- 2 exhibition badges
- 2 Gala Dinner tickets



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES



### 6. SATELLITE SYMPOSIUM – PARALLEL

15,000€

- Opportunity to organise an Official Satellite Symposium in a parallel hall up to 45 minutes. Programme subject to the approval of the Congress Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of the EACMFS 2018 Congress"
- Symposia Programmes will be included in the Final Programme (subject to receipt by publishing deadline)
- Timeslots for Satellite Symposia will be advised upon request

### 7. CONGRESS BAGS

12,000€

- Partner 's logo placed on every delegate bag along with Congress branding
- Acknowledgement in the final Programme and web site



- Partner 's logo placed on every badge lanyard
- Acknowledgement in the final Programme and web site

### 8. BADGE LANYARDS

9,000€



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### 9. PENS AND NOTEPADS PROVIDED-IN-KIND

3,500€

- Partner's logo placed on every pen and notepad (provided by Partner)
- Acknowledgement in the final Programme and web site



- Partner's logo displayed within the room and as screen savers
- Acknowledgement in the final Programme and web site

### 10. SPEAKERS' READY ROOM

5,000€

### 11. PROMOTIONAL MATERIAL

3,000€

- Insertion of promotional material (1 item such as leaflets and brochures), in the participants' Congress bags. Material should be provided by Supporters and approved by the Congress Organiser. The distribution arrangement will be advised.
- Supporter's product information will be available for all Congress participants



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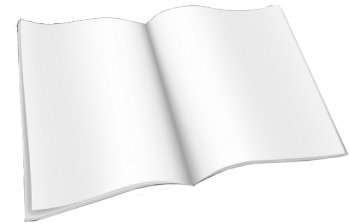
## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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### 12. ADVERTISING

2,000€

- Advertising opportunities - inside page Final Program



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- Plasma Screens will be available at the Congress Centre and may be used as a platform for companies to promote their products. Supporter may provide a static slide. (Content of slide is subject to the approval by the Programme Committee).
  - Static slide will be presented for 20 seconds each time and in a loop with other companies' slides

### 13. PROMOTION OF COMPANY'S INTEGRATED SYMPOSIUM ON PLASMA SCREENS

3,000€/SLIDE



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## ADVERTISEMENT AND SPONSOR ITEMS

**14. APP**  
**7,500€**

- Sponsorship of the Congress APP
- Advertisement of the sponsoring company in the opening window of the APP
- Company logo on all printed and online materials advertising the access to the APP.



- Sponsorship of the E-posters of the Congress as well as sponsorship of the online area of E-posters which will be enabled post Congress.
- Insertion of company logo in the congress program; insertion of company logo in the screensavers of all computers.

**15. E-POSTER**

**7,500€**

Philharmonie

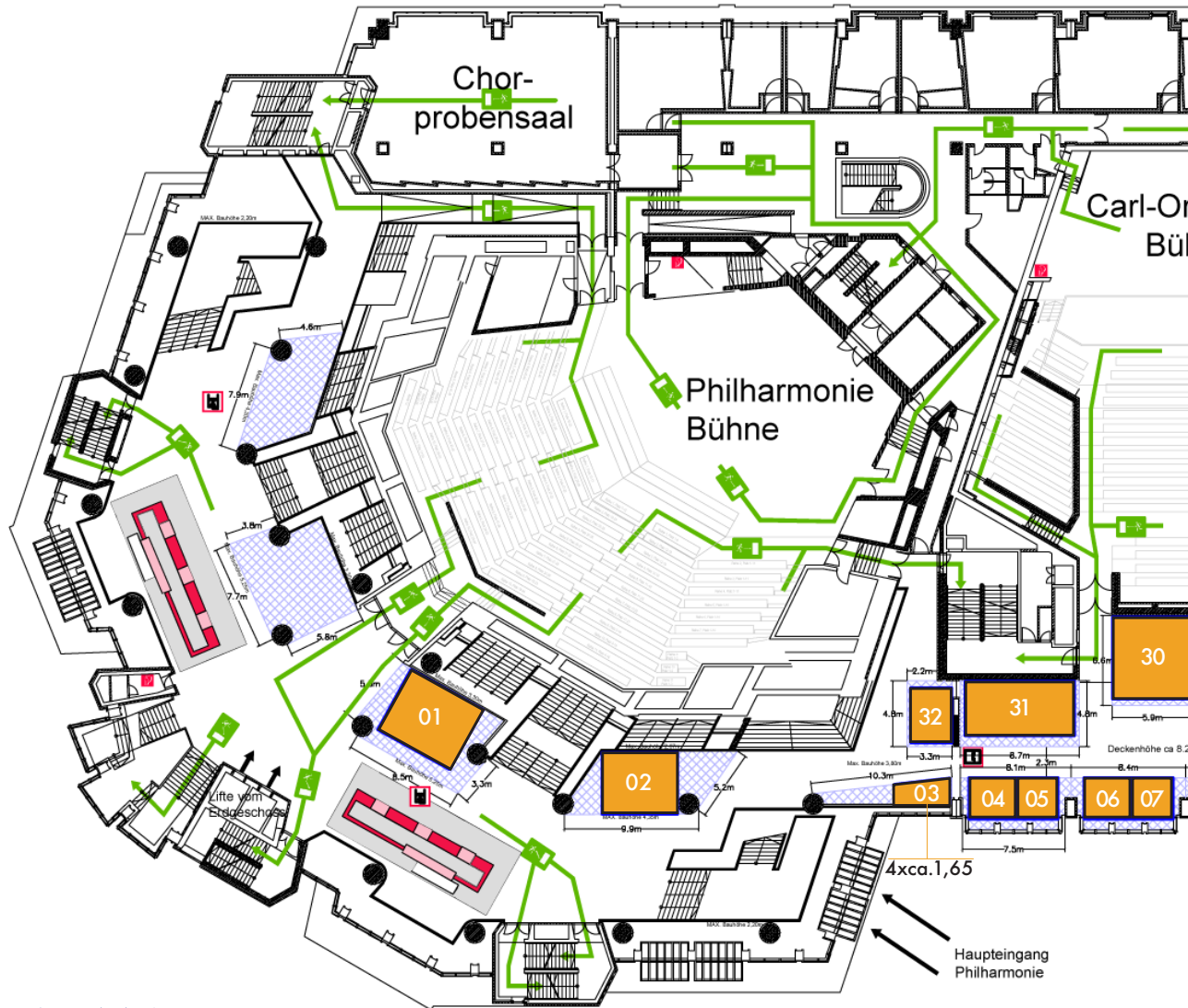
Carl-Orff-Saal

Kleiner Konzertsaal



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## EXHIBITION MAP

SIZE	BOOTH	SIZE	BOOTH	SIZE	BOOTH
5x6 m	01	7x2 m	12	3x2 m	23
5,5x4,5 m	02	5x2 m	13	5x3 m	24
4xca.1x65	03	4x2 m	14	4,5x2 m	25
3,5x3 m	04	3x3 m	15	4,5x2 m	26
3x3 m	05	3x3 m	16	3x3 m	27
3,5x3 m	06	3x3 m	17	3x3 m	28
3x3 m	07	3x3 m	18	4x2 m	29
3,5x3 m	08	3x3 m	19	6x6 m	30
3x3 m	09	3x2 m	20	8x4 m	31
3,5x3 m	10	4,5x2 m	21	4x3 m	32
3x3 m	11	4,5x2 m	22		





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## NOTES

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## NOTES

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